



READATHON FUNDRAISER

READING TAKES YOU OUT OF THIS WORLD!

OUR 6TH ANNUAL SOUTHWOOD READ-A-THON: SEPTEMBER 11-OCT 2. READATHON WEEK IS SEPTEMBER 21-25

Friends and family donate to support your child as he/she completes reading challenges during the read-a-thon! Donations can be made online or by cash or check.

DONATIONS:

To create your child's **online** donation page, scan the QR code. Once you have added your student, you will be emailed a link that allows you to add a photo or change the message. Share your child's online donation page by social media, text, or email!

Cash and **checks** are welcome and can be brought to the office as you collect them. Checks payable to Southwood PTO. Include child's name and teacher so we credit the correct account.



INDIVIDUAL, CLASS AND SCHOOL REWARDS!

Stars (\$50 in donations) will be given a Planet Prize! Superstars (\$250 in donations) earn a Happy Meal lunch party with Mr Means! Class rewards include coffee for teachers and treats for students (\$450 in class donations), and rewards set by teachers for meeting the class goal of \$900. Examples of class rewards may be an extra recess, PJ day, a movie, etc. Top 3 classes will earn their choice of a donut, popcorn, or ice cream sandwich party! When the school goal is reached, MR MEANS WILL GET SLIMED during the October Panther Pride Assembly!

LET'S GET EXCITED ABOUT READING!

During Read-a-thon week, students can earn bracelets or space stickers for each **reading challenge**! Cut out, sign, and send slips with your child to redeem in the undercover area before school each morning.

Parents, please scan the QR code to create your child's online page to help your child earn their very first **BLUE** bracelet! No password or account required!

NEPTUNE BLUE: CREATE ONLINE PAGE

RECEIVE BLUE BRACELET

Parent Signature _____

EARTH GREEN: READ TO A PET OR STUFFIE

RECEIVE GREEN BRACELET

Parent Signature _____

MARS RED: READ IN YOUR PAJAMAS

RECEIVE RED BRACELET

Parent Signature _____

SUN YELLOW: READ TO SOMEONE AT HOME

RECEIVE YELLOW BRACELET

Parent Signature _____

JUPITER ORANGE - READ FOR 30 MINUTES

RECEIVE ORANGE BRACELET AND SPACE STICKER FOR GYM WALL

Parent Signature _____

MERCURY BLACK - READ FOR 30 MINUTES

RECEIVE BLACK BRACELET AND SPACE STICKER FOR GYM WALL

Parent Signature _____

WHY DO WE HAVE A READ-A-THON FUNDRAISER?

This is the PTO's major fundraiser of the year. From Read-a-thon funds raised, 50% is directly given to the school to provide books for the library, PE and music equipment, and classroom books, materials and activities that enrich students' learning experience. With your contributions to readathon, and other fundraisers last year, **the PTO donated over \$16,000 to Southwood** for books, literacy materials, teacher and specialist grants, dancing classrooms, the Character Strong program, Read Across America week, and snacks for testing.

The PTO uses remaining readathon funds to provide FREE community building activities and events for our students and families. These include Spooktacular Family Night, Holiday Craft Night, Jingle Bell Run, Talent Show, Neon Glow Night, Fun Run, Popcorn Fridays, assemblies, teacher and staff appreciation days and much more!

We greatly value your support in making this year a success!! Encourage your student to complete their reading challenges!

FREQUENTLY ASKED QUESTIONS

Why did the PTO change the fundraising platform from Getmovinfundhub to 99pledges?

After readathon last year, we calculated that the PTO and donors spent over \$3500 on the subscription cost, donor credits (fees), and platform fees. We want as much of your donated contributions to go directly towards this school fundraiser as possible. We determined that by using 99pledges, which has lower credit card fees, a free subscription, and optional "tip" to the platform (you may choose to tip \$0), we could save over 70% in fees.

Do I need to make an account with 99pledges to add my child to the fundraiser?

No, you do not need to create an account or password to add your child. After adding your child's name, group (teacher), and email, the system will send you an email with link to change your child's picture or message. You have two links - a private link for your to access and manage the page, and a sharing link to share the fundraiser page with friends and families.

Can I make a family page like in previous years?

One of the concessions in changing platforms this year was that 99pledges does not allow for the creation of a family page. You will need to add each of your children to the fundraiser and be given separate emails and share links.

Can I split donations between my children evenly?

Donation amounts may be split however you wish when accepting donations by cash or check. If you want your children to have an even amount of donations using online payments, you will need to do separate payments to each page.

What payment methods are accepted on the online platform?

The platform accepts donations using credit and debit cards, Applepay, Googlepay, and Paypal.

